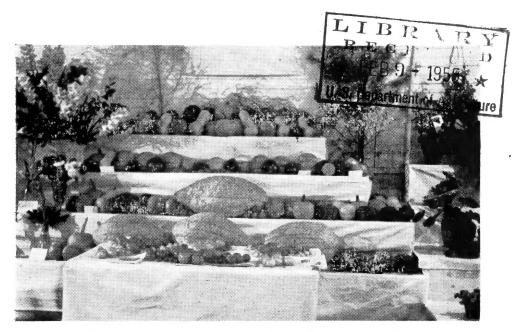
62,55 Index

SEED CATALOG - 1955

Garden Seeds for the North



OUR EXHIBIT AT THE ROCHESTER FAIR

Heirloom Beans Our Specialty

BILLY HEPLER SEED COMPANY

76 Madbury Road

DURHAM, NEW HAMPSHIRE

THE BILLY HEPLER SEED COMPANY has had its ninth birth-day. It has been a pleasure to provide our northern neighbors with varieties and strains bred especially for our cool, short seasons; varieties of high yield, good quality and early maturity.

We are continuously trying out new varieties and are making a special effort to bring to you the latest introductions from our northern experiment stations. We hope to have in the near future better strawberries and raspberries; new muskmelons, watermelons, and squash; disease resistant peas, tomatoes, and pickling cucumbers; better shell beans and other varieties which are now going through a rigid process of selection.

We are sorry that some of our crops were a failure. Pheasants, crows, and woodchucks got most of our Merrimack Sweetheart water-melons and Baby Blue squashes. Our Rogers Blue Hubbard again yielded a big crop of beautiful, rugged squash; our New Hampshire Bush Buttercup was the best we ever had. The Scarlet Beauty bean was exceptional and the Towle pole bean was unexcelled for the home garden.

Postage costs are so high now that we have been forced to raise the price on beans, corn, and peas. We are in position, however, to offer attractive prices on these items to commercial gardeners who will buy them in quantities of 50 pounds or more F.O.B. Durham, New Hampshire. The Billy Hepler Seed Company can obtain seed of any standard variety that you wish; varieties not mentioned in this catalog. Write for prices.

TOMATOES

All our tomato varieties except Marglobe and Doublerich are determinate. The seed should not be started before April 20. Do not set out plants that have either fruits or flowers because this delays maturity. They will do best in a rich, well-manured soil with plenty of super phosphate, in a warm location.

TINY TIM—A UNH introduction. This is a dwarf tomato with fruit about the size of a thumb. It may be started in August, transplanted to a five inch pot filled with rich composted soil. When grown in a sunny window, it will ripen fruit by Christmas. Our seed crop is grown outdoors where the plants yield literally hundreds of tomatoes a plant. Pkt. 25 cts.; ½ oz. \$1.25.

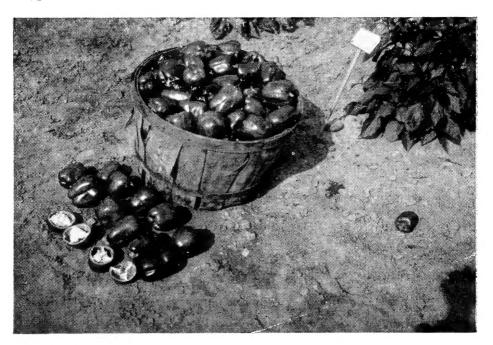


Tomato Field on Our New Farm

EARLY CHATHAM—A UNH introduction. This is the earliest commercial tomato except for Dixville. It is a high yielding variety with a smooth red skin, weighing 3 to 4 ounces. Every year we have selected our stock seed from the earliest plants that bear many large tomatoes. I recommend this variety above all others for an early market tomato. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.

NEW HAMPSHIRE VICTOR—A UNH introduction. This tomato is specially bred for the North. The fruit is red in color, weighing 4 to 5 ounces. This variety is an excellent main crop tomato very popular in New Hampshire. In our own fields this tomato was a very heavy yielder. The tomatoes actually weighed up to 14 ounces. Pkt. 15 cts.; ½ oz. 65 cts.; 1 oz. \$1.20; ¼ lb. \$3.75.

DOUBLERICH—This variety is the culmination of 15 to 20 years of tomato breeding by Doctor Yeager and perhaps one of the finest varieties on the market today. It is an indeterminate variety, very productive, deep red in color, and with a Vitamin C content double or more that of standard varieties. The reports on this variety have been universally promising. Packet 25 cts.; ½ ounce \$2; 1 ounce \$3.50; ½ lb. \$9.25.



The Merrimack Wonder Pepper is tops for the North

MARGLOBE—The standard main crop or late tomato for southern New Hampshire. It is not as early as our other tomatoes. The tomatoes are large, round in shape, and red in color. Our strain is especially chosen for New England conditions. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.

RED PICKLER—Another of Doctor Yeager's remarkable tomatoes. A Chicago pickling firm grew more than 14 tons of these tomatoes on 2 acres from approximately 2 ounces of seed. The tomatoes on 6 plants at the UNH Horticultural Farm averaged 415 fruits per plant in 1952 and over 1400 in 1953. Their fruits are small, pear shaped, bright red in color, and excellent in quality. A very few plants will fill your needs. Pkt. 25 cts.; ½ oz. \$1.70; 1 oz. \$3.00; ¼ lb. \$9.00.

DIXVILLE-F.N.C.—CAVALIER—We have seed of these three varieties of tomatoes which sell for the same price as New Hampshire Victor. Pkt. 15 ets.; ½ oz. 65 cts.; 1 oz. \$1.20; ¼ lb. \$3.75.

ORANGE TOMATOES

FARGO YELLOW PEAR—One of Dr. Yeager's introductions. A large sized (one ounce) yellow pear tomato of exceptional quality, very sweet and pleasant in flavor. Very good for salads. Pkt. 15 cts.; ½ oz. 60 cts.; ½ oz. \$1.15; 1 oz. \$2.10.

ORANGE KING—A UNH introduction. This is an orange-colored New Hampshire Victor tomato. A large, high quality, productive tomato, mild and sweet in flavor. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.

PEPPER

MERRIMACK WONDER (SWEET)—A UNH introduction. This variety has been selected for the short, cool summers of the North. It is a thick-walled sweet pepper, sets fruit early, and is very productive. It has excellent quality. By all means try this variety for an early, high quality pepper. Pkt. 20 ets.; ½ oz. 60 cts.; 1 oz. \$1.15; ¾ lb. \$3.25.

VINEDALE—We sold this variety last year because our crop of Merrimack Wonder was short. Vinedale has scarlet fruits of fair size, good quality, and is productive. This is a Canadian variety which grows well in hot summers. Pkt. 20 cts.; ½ oz. 60 cts.; 1 oz. \$1.15; ¼ lb. \$3.25.

EGGPLANT

NEW HAMPSHIRE—A UNH introduction. This variety was developed by my dad and was an All America Selections Silver Medal Winner in 1939. An early, large, round fruited variety for cool New England summers. This is the standard variety for New Hampshire. It is a very prolific strain often bearing 6 to 8 fruits per plant. Our strain of seed comes from the original seed introduced in the late thirties. Pkt. 20 cts.; ½ oz. 60 cts.; 1 oz. \$1.15; ½ lb. \$3.25.



The New Hampshire Eggplant

GREEN PODDED BUSH BEANS

- TINY GREEN—A UNH introduction. A whole canning, high quality snap bean. The seeds are small and white in color; the plants are large and should be spaced 9 to 12 inches apart. It is excellent as a frozen bean. For best quality these beans should be picked while young. You will like this variety. Pkt. 25 cts.; ½ lb. \$1.00; 1 lb. \$1.75.
- TOPCROP—This bean was an All America Selections Gold Medal winner. It is a heavy yielding early green snap bean with pods about 6 inches long, round and straight. The pods all mature at the same time and can be picked in 2 or 3 pickings. It is resistant to common bean mosaic. I am sure you will like this variety. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$2.80.
- CONTENDER—A heavy yielding, commercial green snap bean. It is adapted to a wide range of climatic conditions. The pods are long, from $5\frac{1}{2}$ to 7 inches, slightly curved, very meaty, and oval in cross section with good quality. The bean is mosaic resistant. It is ready to pick in about 50 days. Pkt. 20 ets.; $\frac{1}{2}$ lb. 40 ets.; 1 lb. 75 ets.; 2 lbs. \$1.40; 5 lbs. \$2.70.
- TENDERGREEN—A high producing green snap bean. The pods are round and are dark green in color. The quality of the bean is good. Pkt. 20 ets.; ½ lb. 40 ets.; 1 lb. 80 ets.; 2 lbs. \$1.50; 5 lbs. \$2.80.
- WADE—All-America Gold Medal Winner. Upright vigorous plants with pods well off the ground, this variety is the newest and one of the best of the green snap beans. Pods are straight and slender, 5½ to 6 inches long. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$2.95.

WAX PODDED BUSH BEANS

- CHEROKEE—A very productive yellow podded, black seeded snap bean. The pods are straight and fairly long. It has excellent quality, and is a dependable producer even in unfavorable weather conditions. I am sure you will like this bean. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$2.80.
- PENCIL POD BLACK WAX—An early wax bean of high quality. The pods are round and nearly straight. A heavy yielder. Excellent for canning and freezing. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$2.80.

POLE BEANS

TOWLE—We were able to get some seed of this rather remarkable home garden pole shell bean. This variety grows 6 to 8 feet tall and bears a rather heavy crop of pods, 6 to 8 inches long. The pods are not as well striped as Flash or Shelleasy, but the beans have the same brilliant red color and are almost twice the size at the best shell stage. Pkt. 25 cts.; ½ lb. 60 cts.; 1 lb. \$1.05.

- CHAMPAGNE—Named after Ernest Champagne of Farmington, New Hampshire, who first called it to our attention. This white seeded heirloom variety grows twenty or more feet high and produces clusters of high quality long podded snap beans. Because of its vigorous growth it keeps on setting new beans and often you can pick both green shell and snap beans at the same time. While resembling Kentucky Wonder we think it is superior in quality, productiveness, size of plant, resistance to disease, and all around use. Eight to ten hills will produce enough beans for the average family. Pkt. 25 cts.; ½ lb. 60 cts. 1 lb. \$1.05.
- WINFIELD—This is a true pole lima bean, early and productive, and the only lima bean that we have been able to mature consistently. One of our customers said that we did not begin to praise this bean enough. He said it was the highest yielding and the best quality lima bean that he had ever tried, especially for canning and for freezing. Pkt. 25 ets.; ½ lb. 75 ets.
- KENTUCKY WONDER—New England's favorite green snap pole bean. Prolific and of high quality. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$2.80.

SHELL AND DRY BEANS (BUSH)

- FLASH—A UNH introduction. Flash has both red pods and red beans in the green shell stage. As a roadside market bean it is very attractive either shelled or in the pod. This bean is a favorite in New Hampshire. It is an excellent baking bean. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$2.95.
- SHELLEASY—A UNH introduction. It is a heavier yielder, a little earlier, and more disease-resistant than other varieties. Its high yield, easy shelling, and beautiful red pods and beans will make it a favorite for years to come. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.00.
- SCARLET BEAUTY—A UNH introduction. Professor Meader has worked on this variety for 5 or 6 years with the result that Scarlet Beauty has long pods, brightly colored with especially beautiful shelled beans. We predict a great future for this bean. Pkt. 25 cts.; ½ lb. 60 cts.; 1 lb. \$1.00.
- LITTLETON HORTICULTURE—This strain of Horticulture bean excelled all others in a test of about 20 heirloom Horticulture beans from New Hampshire. We highly recommend this bean as a baking bean. It outyields all other beans we have grown in our trials at Durham. Our grower in central New Hampshire prefers this bean over all others of its type. It is the heaviest yielding and most disease-resistant bean on his farm. The bean is kidney-shaped and has excellent quality. Pkt. 20 ets.; ½ lb. 40 ets.; 1 lb. 80 ets.; 2 lbs. \$1.55; 5 lbs. \$2.95.

- JACOB'S CATTLE—Widely known in New Hampshire under such names as Trout and Speckled Beauty. This bean is widely grown for both green and dry shell purposes. Perhaps the prettiest of all dry shell beans. Pkt. 20 cts; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$2.80.
- SOLDIER—A white kidney bean with the figure of a soldier on its eye. Very popular as a dry shell bean in New Hampshire. One of the best of the heirloom beans. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$2.80.
- HIGHMOOR YELLOW EYE—The old fashioned yellow eye was a semi-runner variety that made quite a tangle of vines. The new Highmoor Yellow Eye comes to us from the Maine Experiment Station as a high yielding, disease-resistant, dwarf bean variety superior to the old fashinged type. Pkt. 25 cts.; ½ lb. 45 cts.; 1 lb. 85 cts.
- NUTE HORTICULTURE—This beautiful giant horticulture bean of the Goddard type was called to our attention by Ray Nute of Farmington, New Hampshire. It is early and productive and has the largest beans of any of the heirlooms offered in this catalog. An excellent green and dry shell bean. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55; 5 lbs. \$2.95.
- BUMBLE BEE—Grown for both green and dry shell. The beans are large, white with a big red eye, really beautiful in the green shell stage. It is of excellent quality as a baking bean. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55.
- VERMONT GOLDEN PEA—Many of our customers prefer the Golden Pea bean for baking purposes to all others. The older strains were low yielding, but the Vermont strain has been bred for high quality, high yield, and disease resistance. If you like the Golden Pea, this is the best strain. Pkt. 25 cts.; ½ lb. 45 cts.; 1 lb. 85 cts.
- FRENCH HORTICULTURE—There has been so much call for this bean that we are offering it as the standard commercial shell bean and the leading variety in the Boston area. Our strain is the one that has shown up best in the tests at our Horticultural Farm. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.

LIMA BEANS

- FORDHOOK 242—A medium early potato lima. Even under adverse weather conditions this bean can be depended upon to set freely. The pods are quite uniform and very nearly straight. You will like this variety. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55; 5 lbs. \$2.95.
- HENDERSON'S BUSH LIMA—The most widely used baby lima. This is an early lima (65 days) with a small, bushy, and erect plant. The pods are about 3 inches long. The seed is creamy white. This variety is a good yielder with good quality. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55; 5 lbs. \$2.95.

COWEY—We again have managed to get a small supply of this beautiful and early bush lima. The bean is red in color and will germinate in colder soils than white varieties. Pkt. 25 cts.; ½ lb. 50 cts.; 1 lb. 90 cts.

SOY BEAN

PANDO—This soy bean was brought to America from Korea by Prof. Meader. It is early, has high quality, large in size, and far superior to any other edible soy bean we have ever tried. Pkt. 25 cts.; ½ lb. 45 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55; 5 lbs. \$2.95.

PEAS

- MAYFLOWER—55 days, 15 inches. A UNH introduction. This pea was developed by Dr Yeager as an extra high quality, disease resistant early pea. The pods are small but the variety is early and much better than ordinary varieties in quality. It is partially disease resistant and will grow in "pea sick" gardens. Pkt. 20 cts.; ½ lb. 50 cts.; 1 lb. 90 cts.; 2 lbs. \$1.70.
- WORLD'S RECORD—58 days, $2\frac{1}{2}$ feet. A favorite with both market and home gardeners. This variety has large pods, about $3\frac{1}{2}$ inches long. It is a very heavy yielder and early. A high quality pea. Pkt. 20 cts.; $\frac{1}{2}$ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65.
- LITTLE MARVEL—62 days, 15 inches. A short, stocky, extremely prolific variety of high quality for the home garden. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65.
- GREATER PROGRESS—This is one of the best of the early, large peas. It is slightly later than World's Record and has pods 4 to 5 inches long. The vines are dwarf, about 18 inches high, but are loaded with uniform pods well suited for the roadside market. Pkt. 20 cts. ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65.
- FREEZONIAN—65 days, $3\frac{1}{2}$ feet. An improved Thomas Laxton pea—ideal for freezing. It is taller than Thomas Laxton and more productive. The pods are 3 to $3\frac{1}{2}$ inches long, well filled and uniform in shape and size. You will like this variety. Pkt. 20 cts.; $\frac{1}{2}$ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65.
- TALL TELEPHONE—75 days, 4 to 5 feet. The best of the late, tall growing peas. It needs staking. This variety is unexcelled for fresh use, freezing and canning. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.65.

SWEET CORN

The Billy Hepler Seed Co. is offering six varieties of golden sweet corn maturing in rotation. All have exceptionally high quality. Every year in our tests these varieties are outstanding. A planting in May and another in June of each of these six kinds will furnish your table with a continuous supply of the World's best fresh, frozen, or canned corn.

- KINGSCROST M 13—65 to 70 days. A single cross hybrid; this variety in our tests has always excelled all others in earliness, high quality, beauty of ear, and eveness in ripening. The ears are of the 8 rowed Golden Bantam type, small in diameter but about 7 inches long. I recommend this variety for an early, high quality home garden sweet corn. Pkt. 20 ets.; ½ lb. 45 ets.; 1 lb. 85 ets.; 2 lbs. \$1.60; 5 lbs. \$3.20.
- GOLDEN ROCKET—70 to 75 days. This variety is widely grown in northern USA and Canada, as an extremely high quality 12 rowed market corn about 2 weeks earlier than Golden Cross. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.20.
- GOLDEN BANTAM EAR PACK—75 days. A whole ear pack corn. This is an 8 rowed variety with slightly larger ears than M 13. The variety is sweeter than M 13. It does not fill out the tip of the ear as well as M 13. It is an exceptionally fine table or whole ear pack corn. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 85 ets.; 2 lbs. \$1.60; 5 lbs. \$3.20.

FOR A CONTINUOUS SUPPLY OF SWEET CORN

for your garden we offer a Large package each of:

Golden Rocket

Golden Cross Bantam

Golden Glory

Kingscrost M 13

It is to be ordered as the

LARGE SWEET CORN PACKAGE - Price 75 cts.

- GOLDEN GLORY—80 days. A 12 rowed sweet corn. Medium to large ears with the same high quality and beauty of ear as M13. Pkt. 20 cts. ½ lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.20.
- GOLDEN CROSS BANTAM—90 days. The standard, late, high quality yellow corn. Pkt. 20 cts.; $\frac{1}{2}$ lb. 40 cts.; 1 lb. 80 cts.; 2 lbs. \$1.55; 5 lbs. \$3.10.
- IOCHIEF—We are offering this corn to supply the demand for a large eared (14-20 rows), heavy producing, high quality, late market corn. It ripens a day or two later than Golden Cross Bantam. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.00.

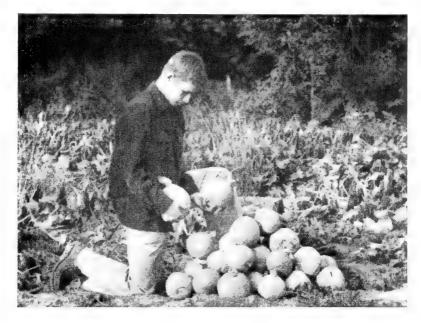
For the Small Home Gardener, we offer the SMALL SWEET CORN PACKAGE. It includes the same four varieties as the Large Sweet Corn Package. Price 50 cts.

POPCORN

CARNIVAL—A UNH introduction. A brilliantly colored popcorn, successor to the Rainbow variety. It has all the colors of the rainbow variety with yellow added. It is early. It has high popping value and may be used for either popping or decoration. Pkt. 20 cts.

SQUASH

BABY BLUE—A UNH introduction. This squash is a cross between Blue Hubbard and Bush Buttercup, with the color of the Blue Hubbard and the quality of the Buttercup squash. It has a thick, deep yellow, dry flesh and high sugar content. In my opinion it has the highest quality of all winter squash. The plant is small, being semi bush. The squash weigh from 3 to 5 lbs. and are very solid. The size of this squash makes it ideal for the roadside stand or the home gardener. If you like a dry winter squash for baking, Baby Blue is it. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ½ lb. \$1.50; ½ lb. \$2.55; 1 lb. \$3.95.

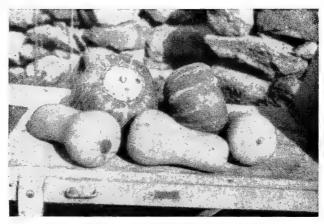


Baby Blue Squash

NEW HAMPSHIRE BUSH BUTTERCUP—A UNH introduction. An improved Buttercup squash earlier in maturity, and higher yielding. It sets its first fruit close to the stem of the plant. It has shorter internodes, therefore a shorter plant. There is considerable Bush Buttercup seed on the market that is not the New Hampshire strain and has poor quality. Ours is Dr. Yeager's special strain grown at West Stewartstown, New Hampshire, to insure earliness and high quality. You will like this squash for your home or commercial garden. And be sure to try it for pies; it is tops. Pkt. 25 ets.; 1 oz. 60 ets.; ½ lb. \$2.25; 1 lb. \$7.00.

BUTTERCUP—Buttercup is a dry winter squash about the same size as Baby Blue. It is similar to Bush Buttercup but has a turban on the blossom end. The outside color is dark green with silvery white lines. Its flesh is deep yellow in color and excellent in quality. The vines are large and productive but later than Bush Buttercup. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.55; 1 lb. \$3.75.

- BLUE HUBBARD ROGERS STRAIN—This is a really remarkable strain of Blue Hubbard squash, vigorous, fast growing with beautiful thick meat. The squash ran large in size, long and tapering, heavy, a truly fine monument to Mr. Rogers, who spent a lifetime developing it. Pkt. 15 cts.; 1 oz. 40 cts.; ¼ lb. \$1.50; 1 lb. \$4.25; 5 lbs. \$20.00.
- BLUE HUBBARD COLBY STRAIN—A large growing, uniformly shaped squash. This strain is selected from the large acreage of Blue Hubbard squash grown by the Colby Brothers. It is selected to meet the demands of the Boston market. Pkt. 15 cts.; 1 oz. 40 cts.; ½ lb. \$1.50; 1 lb. \$4.25.



Bush Buttercup and Butternut Squash

- BUTTERNUT—A popular squash in New England. Our strain of this squash is the short, straight-necked type preferred by the New England market gardener. This variety is popular with the home gardener as well as the commercial gardener. It is an excellent baking squash. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.50; 1 lb. \$3.75.
- DELICATA—This is a squash of the Acorn type. It is cylindrical in shape, 8 to 10 inches long with a yellowish color streaked with green. It is far superior to Acorn in quality either for baking or when cut crossways into $\frac{3}{8}$ inch strips for frying. It has the same season as Acorn. Pkt. 15 cts.; 1 oz. 30 cts.; $\frac{1}{4}$ lb. \$1.00; 1 lb. \$2.75.
- ROYAL ACORN—A selection out of Table Queen. The outside shell is a dull, dark green. It is an excellent baking squash, bigger than Table Queen. For best quality the fruit should not be picked until the outside shell is hard. Pkt. 15 cts.; 1 oz. 45 cts.; ½ lb. \$1.25; 1 lb. \$3.25.

SUMMER SQUASH

CASERTA — Introduced by the University of Connecticut. An all America Selections Gold Medal winner in 1949. It is the earliest of the Cocozelle group. A high yielding, high quality, very early summer squash of a light green color. The squash is about the size of a large cucumber. Pkt. 15 ets.; 1 oz. 35 ets.; ½ lb. \$1.25; 1 lb. \$3.75.

EARLY PROLIFIC STRAIGHTNECK — A high yielding summer squash for the home garden. It has a bush type plant which permits closer planting than for ordinary types of squash. The fruits have a creamy color and are straight. I suggest you try this variety. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 90 cts.; 1 lb. \$3.10.

PUMPKIN

SMALL SUGAR or NEW ENGLAND PIE PUMPKIN — The best of all pie pumpkins for home or commercial use. This is the pumpkin that brightens our fall season. Our seed has been grown in Durham and especially selected from the medium-sized, dark yellow pumpkins. Pkt. 15 ets.; 1 oz. 25 ets.; ½ lb. 75 ets.; 1 lb. \$1.75.

CONNECTICUT FIELD—The standard large pumpkin. The fruits weigh 20 pounds and often much larger. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 75 cts.; 1 lb. \$1.75.

WATERMELON

NEW HAMPSHIRE MIDGET—A UNH introduction; All America Selections Gold Medal winner, 1951. It is very early in maturity, high in quality, and so small that it fits into the icebox. When cut in two it serves two people. It is one of the most productive melons I have ever seen. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ¼ lb. \$1.50; 1 lb. \$4.10.



N. H. Midget, the earliest watermelon

MERRIMACK SWEETHEART—A Billy Hepler Seed Co. introduction. This melon came originally from Japan but has been reselected for northern conditions. It is early and has excellent quality. It frequently ripens in southern N. H. by August 15. It is round and weighs from 7 to 10 lbs. I prefer this variety of watermelon above all others. You will like it too. Seed is very scarce. Pkt. 25 cts.

MUSKMELON

- GRANITE STATE—A UNH introduction. All America Selections Bronze Medal winner, 1951. An early, high quality muskmelon bred especially for a northern climate and short, cool summers. The sugar content of this variety is higher than in ordinary muskmelons. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ½ lb. \$1.55; 1 lb. \$3.95.
- DELICIOUS 51—This is an early, high quality, fusarium resistant musk-melon from Cornell University, New York. It is an excellent roadside market melon. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ½ lb. \$1.55.
- IROQUOIS—A medium sized, nearly round muskmelon with prominent ribs and good netting. Flesh is orange in color, thick, fine grained, high quality and sweet in flavor. About the same maturity as Bender's Surprise. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.55.

ASPARAGUS

MARY WASHINGTON—Developed by the U.S.D.A. It has large green spears with tight purple-tinted tips of fine quality. Very productive and uniform. It is resistent to asparagus rust. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. \$1.05; 1 lb. \$3.05.

BEET

- CROSBY'S EGYPTIAN—The best early bunching beet. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.
- DETROIT DARK RED—A high quality, round beet, 2 weeks later than Crosby's Egyptian. Pkt. 15 ets.; 1 oz. 30 ets.; $\frac{1}{4}$ lb. 65 ets.; 1 lb. \$2.00.

BROCCOLI

- ITALIAN GREEN SPROUTING—The standard early variety of sprouting broccoli. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 55 cts.; ¼ lb. \$1.60; 1 lb. \$4.10.
- EARLIEST—An excellent early, medium sized, and productive broccoli, maturinig in 88 days. It has an abundance of side shoots after the center head is cut. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 60 cts.; ¼ lb. \$1.80.

BRUSSELS SPROUTS

LONG ISLAND IMPROVED—Plant is small and compact. The stem is well covered with firm, round sprouts which mature in succession. Pkt. 15 cts.; ½ oz. 40 cts.; 1 oz. 70 cts.; ¼ lb. \$2.60.

CABBAGE

- EARLY JERSEY WAKEFIELD—A very early home garden variety of high quality. The heads are conical and firm. For a continuous crop we recommend planting 10 feet of row every two weeks until August first. Thin to 15 inches. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ¼ lb. \$1.40; 1 lb. \$4.00.
- GOLDEN ACRE—The standard early, round variety for market or home. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.60; 1 lb. \$5.00.
- BONANZA—The biggest advance in cabbage varieties in many years. Bonanza has a rounnd very firm head. When planted 2 feet apart, it may grow up to 8 or 10 pounds in weight, but should be planted closer in rich soil and sold when the heads run 4 to 5 pounds. It is a little later than Golden Acre but certainly superior in quality. It will grow for a long time without splitting. Pkt. 20 cts.; ½ oz. 50 cts.; 1 oz. 90 cts.; ½ lb. \$2.90; 1 lb. \$9.00.
- DANISH BALLHEAD—A late, long keeping, solid headed cabbage for winter use. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.60; 1 lb. \$5.00.

RED CABBAGE

RED ACRE—An early red variety. The plants are small, compact and short stemmed. Pkt. 15 ets.; ½ oz. 40 ets.; 1 oz. 75 ets.; ¼ lb. \$2.20.

SAVOY CABBAGE

CHIEFTAIN—Standard variety of Savoy cabbage. Heads are round on top and flat at base. The leaves are uniformly savoyed. Pkt. 15 cts.; $\frac{1}{2}$ oz. 35 cts.; 1 oz. 55 cts.; $\frac{1}{4}$ lb. \$1.55; 1 lb. \$4.50.

CHINESE CABBAGE

MICHIHLI—A uniform strain of Chinese Cabbage. Has dark green foliage and firm heads 18-20 inches tall. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. 95 cts.; 1 lb. \$2.70.

CAULIFLOWER

SUPER SNOWBALL—An extra early, free heading variety. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.00; $\frac{1}{2}$ oz. \$1.80; 1 oz. \$3.25; $\frac{1}{4}$ lb. \$10.00; 1 lb. \$25.00.

CARROT

- ROYAL CHANTENAY We think this is the best of the Chantenay strains. It is longer and smoother. Pkt. 15 ets.; 1 oz. 45 ets.; ½ lb. 85 ets.; 1 lb. \$2.75.
- NANTES—The best quality home garden carrot. Tops too weak for bunching. Pkt. 15 cts.; 1 oz. 45 cts.; ½ lb. 85 cts.; 1 lb. \$2.75.
- IMPERATOR—A long, smooth bunching carrot for commercial use. Pkt. 15 ets.; 1 oz. 45 ets.; ½ lb. 85 ets.; 1 lb. \$2.75.

CELERY

SUMMER PASCAL—The variety that New England prefers. It is early, has high quality, thick stemmed and tender. Pkt. 15 cts.; ½ oz. \$1.00; 1 oz. \$1.75.

CUCUMBER

NATIONAL ASSOCIATION PICKLING—Very prolific, uniform, and of the type preferred by the packing trade. Pkt. 15 cts.; 1 oz. 35 cts.; 1/4 lb. 90 cts.; 1 lb. \$2.40.

HIGHMOOR—A Maine Experiment Station introduction. A scab resistant slicer. Pkt. 15 ets.; 1 oz. 35 ets.; ½ lb. 85 ets.; 1 lb. \$2.40.



Rogers Blue Hubbard Squash on Our Farm in Early July

STRAIGHT EIGHT—An early, prolific, and long, slicing cucumber. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. 90 cts.; 1 lb. \$2.40.

MARKETER—A heavy yielding slicing cucumber. Fruits are a dark green in color and grow 7 to 8 inches in length. The fruit is straight and slightly tapered at the ends. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. 90 cts.; 1 lb. \$2.40.

ENDIVE

GREEN CURLED RUFFEC—A variety with deeply cut leaf margins. It is medium large in size and blanches well at the heart. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.

LETTUCE

- PENNLAKE—A new early strain of Great Lakes lettuce from Pennsylvania State College. It is earlier and more compact than the regular Great Lakes. It is also more resistant to tipburn. Pkt. 15 cts.; 1 oz. 70 cts.; ½ lb. \$2.00.
- GREAT LAKES—The best heading variety of the Iceberg type in warm weather. Thin to 15 inches between plants when small for best results. Pkt. 15 cts.; 1 oz. 70 cts.; ½ lb. \$2.00.
- BLACK SEEDED SIMPSON—The favorite home garden, loose leaf lettuce. It is the kind your grandmother grew in her garden and you will like it just as well as she did. Pkt. 15 cts.; 1 oz. 40 cts.; ½ lb. \$1.15.
- SLOBOLT—An improved leaf lettuce of the Black Seeded Simpson type popular with home gardeners. It stands without bolting longer than any other variety. Pkt. 15 cts.; 1 oz. 50 cts.; 1/4 lb. \$1.45.
- OAK LEAF—The highest quality leaf lettuce for the home garden. In appearance Oak Leaf is similar to Salad Bowl but its quality is far superior when grown in New England. Pkt. 15 cts.; 1 oz. 40 cts.; ½ lb. \$1.25.
- WHITE BOSTON—The best of the butter head varieties. Thin to 10 inches between plants for good heads. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. \$1.05.

ONION

UTAH SWEET SPANISH—A large, globe shaped onion weighing up to 2 lbs. Seed may be started in the greenhouse in March for transplanting, Pkt. 15 cts.; 1 oz. 75 cts.; ½ lb. \$2.10.

EARLY YELLOW GLOBE—An excellent variety to grow from seed. Thin to 2 or 3 inches. Pkt. 15 cts.; 1 oz. 60 cts.; ½ lb. \$1.90.

All seed onions should be sown early,

May if possible.

PARSLEY

PARAMOUNT—Finely curled leaves, rapid grower. Pkt. 15 cts.; 1 oz. 25 cts.; \(^1/_4\) lb. 75 cts.



Utah Sweet Spanish
Onion

PLAIN LEAF—Grand-dad always grew this parsley in his garden for flavoring soups, stews, pot pies, and other meat dishes. Sow early and thin to 6-8 inches. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 75 cts.

PARSNIP

MODEL—The standard market or home garden variety. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 45 cts.

RADISH

- EARLY SCARLET GLOBE—The best early or button radish. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 50 cts.; 1 lb. \$1.20.
- BUCCANEER—A uniform, globe shaped, short topped radish with a lustrous red exterior. It is a little later than Early Scarlet Globe and keeps longer. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 50 cts.; 1 lb. \$1.20.
- CHERRY BELLE—A very attractive, smooth, uniform radish with short tops. It is good for either the home garden or market. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 50 cts.; 1 lb. \$1.20.

SPINACH

- LONG STANDING BLOOMSDALE—An excellent spring and summer variety. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.
- AMERICA—An All America Silver Medal winner. A long standing, slow bolting, and slow growing Bloomsdale type spinach. When thinned to five inches or more it will last at least 2 weeks longer than ordinary spinach. Pkt. 15 ets.; 1 oz. 25 ets.; ½ lb. 50 ets.

SWISS CHARD

FORDHOOK GIANT—Large, thick, heavily crumpled leaves with broad, thick, white stems. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.

TURNIP

- PURPLE TOP WHITE GLOBE—A medium to large white turnip. It is 3 weeks later than Milan. We use this variety as a fall crop after string beans, peas, early cabbage, and other early crops, sowing the seed broadcast by August 20. Pkt. 10 cts.; 1 oz. 20 cts.; 1/4 lb. 45 cts.
- PURPLE TOP WHITE MILAN—A small, high quality fall turnip. Pkt. 10 ets.; 1 oz. 20 ets.; 1/4 lb. 45 ets.

RUTABAGA

- MACOMBER—The white fleshed variety grown on Cape Cod. Pkt. 10 cts.; 1 oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.
- IMPROVED LONG ISLAND—An excellent, yellow fleshed rutabaga. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.

FIELD CORN

We are cataloging two varieties of field corn for ears and one for silage. When planted by June 1 these varieties have always matured ears for us that were superior to what grand-dad grew in Pennsylvania.

- KINGSCROST FLINT—DENT HYBRID KF-1—A Flint-Dent type that will ripen in about 85 days. Recommended for central and northern New Hampshire.
- KINGSCROST KE-3—A dent hybrid. This variety ripens in about 90 days, and is my choice. A beautiful 16 rowed dent corn.
- KINGSCROST KS—A silage corn. This variety is much larger than the other two and takes 105 days to mature. It will make a lot more ears for you than the old-fashioned Sweepstakes variety. Prices on all—Postpaid: ½ lb. 35 cts.; 1 lb. 60 cts.; 5 lbs. \$2.25. Not Postpaid: 1 pk. \$3.75; ½ bu. \$6.05; 1 bu. \$11.85.

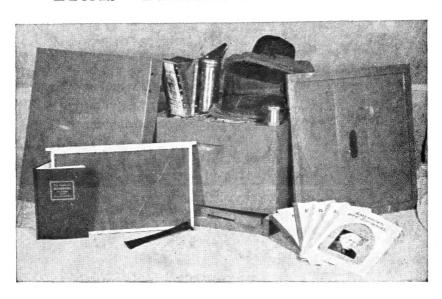
PLANTS

My school work at the University of New Hampshire takes up so much of my time that I haven't had a chance to grow strawberry plants. We will have new beds of those remarkable varieties, Phelps, Blaze, and Great Bay on our new farm for 1956. We have a few Durham raspberries which may be had at Durham, New Hampshire, on order; but no mail orders please.

	25	50	100	500
RASPBERRY, DURHAM	\$4.00	\$7.00	\$12.50	\$55.00
REMEMBER—NO A	MAIL ORDE	ERS ON	PLANTS	

CONDITIONS OF SALE—BILLY HEPLER SEED CO. gives no warranty, as to the productiveness of any seeds or plants it sells and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

LEWIS - DADANT BEE SUPPLIES



Beginner's Outfit - Price \$30.00

Includes complete modern hive, inner cover, 3-lb. package of bees with hybrid "Starline" Queen, bee gloves, veil, hive tool, entrance feeder, smoker, a year's subscription to *American Bee Journal*.

The Billy Hepler Seed Co. carries a full line of Lewis-Dadant bee materials. A few of the more common items are listed below.

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1 Complete Hive, no foundation, wt. 30 lbs.	\$9.00
1 Lev-L-Drain Bottom board, wt. 8 lbs.	1.00
1 Standard Metal Cover and Inner Cover, wt. 12 lbs.	4.00
1 Shallow Super with frames, no foundation, wt. 10 lbs.	3.25
1 Hive Body with Standard Brood Frames, wt. 16 lbs.	4.50
1 Comb Honey Super, complete without sections, wt. 9 lbs	3.00
Split Sections, $4\frac{1}{4} \times 4\frac{1}{4} \times 1\frac{7}{8}$, per 100, wt. 6 lbs.	4.50
50 sheets Medium Brood, wired foundation for deep frames, wt.	
9 lbs	9.50
Thin Super Foundation for Comb Boxes, per pound	1.50
Foundation for Shallow Frames, per pound	1.40
Smoke Engine, wt. 2 lbs.	2.25
Alexander Bee Veil, wt. 1 lb.	1.65
Bee Gloves, wt. 10 ozs.	1.65
All Wire Bound Queen Excluder, wt. 3 lbs.	1.50
1 inch Hive Tool, wt. 1 lb.	1.00
Bee Escape, wt. 2 ozs.	.35
	.00

A Complete List of Bee Supplies and Prices Sent Upon Request

Prices subject to change without notice

POSTAGE EXTRA ON ALL BEE SUPPLIES